Anuj M

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PROFESSIONAL SUMMARY

AI Product Designer and creative technologist who designs and builds AI products people can check, trust and actually use. Brings a year of LLM evaluation at Keywords Studios, including leading a team on a client project for Amazon AGI Lab, to product work: user flows, interface and design systems, retrieval and grounding, and the evaluations that show whether a feature works. Has taken four products from problem to live deployment, with design systems in Figma and code, measured evaluations, and interactive WebGL and motion work.

SKILLS & CERTIFICATIONS

Product & UX Design: User Flows, Information Architecture, Interaction Design, Prototyping, Design Systems & Tokens, Figma (Variables, Components), Motion Design (GSAP), Explainable-AI Patterns, Accessibility, UX Writing
AI & LLMs: LLM Evaluation, Prompt Engineering, Agentic AI Workflows, RAG, Hybrid Retrieval (Embeddings + BM25), Structured Outputs, Grounding & Citation Verification, RLHF and Fine-tuning Data, Google Gemini API
Development: TypeScript, JavaScript, React, Next.js, Tailwind CSS, Python, FastAPI, Django, WebGL/GLSL, Three.js, PostgreSQL, SQLite, MySQL, Git, GitHub Actions, Docker, Vercel
Data: SQL, Pandas, NumPy, Power BI, Tableau, Microsoft Excel
Certifications: Deloitte Data Analytics Job Simulation, IBM AI Fundamentals, LinkedIn Learning – Prompt Engineering for Generative AI, Kaggle – Intro to Machine Learning, HackerRank – SQL

EXPERIENCE

Data Analyst — Togle Labs July 2026 – Present

- Analyze operational and revenue data for the software behind shopping trolley, balloon, and rickshaw services at **Global Village UAE**.
- Turn management's reporting needs into **Power BI dashboards and software prototypes** tracking service performance, operational KPIs, revenue trends, and profitability.
- Analyze historical revenue, escalations, and profit margins to support **annual tender planning, revenue projections, and strategic reporting**.

Technical Research Associate – AI — Keywords Studios November 2025 – July 2026

- **Promoted from Research Associate after four months**; led a team of Research Associates on a client project for **Amazon AGI Lab**, providing direction, feedback, and performance support to keep delivery consistent and high quality.
- **Prompt engineering:** prompted agentic AI models through multi-step task workflows across evaluation, functional, and standard Gym environments, refining prompts and instructions to improve task completion and consistency.
- **LLM evaluation:** assessed high-volume model outputs for accuracy, factual consistency, safety, quality, and compliance with structured criteria, and ran root-cause analysis on **hallucinations**, recurring errors, edge cases, and failure trends.
- Contributed to **pre-training, fine-tuning, and RLHF** workstreams with Product teams, delivering traceable, production-ready training data to defined quality standards.

Research Associate – AI — Keywords Studios July 2025 – November 2025

- Supported Generative AI model training through prompt creation, response evaluation, data annotation, and structured review.
- Built and validated high-quality datasets, tracking accuracy, consistency, quality metrics, and evaluation benchmarks.
- Wrote documentation supporting model evaluation, fine-tuning workflows, and continuous quality improvement.

Web Development Intern — Robowaves February 2025 – May 2025

- Built **Shoply**, a responsive e-commerce web application in HTML, CSS, and JavaScript, with product listings, cart, and checkout.

PROJECTS

Shortlist – AI Resume Assistant July 2026 – October 2026
Live Demo GitHub

- Rebuilt my own resume chatbot into a full-stack AI product (**Python, FastAPI, Next.js, TypeScript, Gemini**): resume review, requirement-by-requirement job matching, a job-aware assistant, and an editor, plus a marketing site and a documented design system.

- Replaced a made-up "ATS score" with 13 explainable checks; the model judges each requirement with quotes that are verified against the resume, while coverage is computed in code. Built on hybrid retrieval (local embeddings + BM25).
- Raised requirement-matching accuracy from **0.22 to 0.91** and evidence F1 to **0.97** on 74 labelled requirements, with no missing requirement marked as met; cut peak upload memory from 538 MB to 357 MB to fit a 512 MB server.

Margin – AI Document Assistant July 2026 – October 2026
Live Demo GitHub

- Turned a single summarization endpoint into a document assistant (**FastAPI, Next.js, Gemini**) for summaries, Q&A, key facts, and comparison; every claim is labelled stated or interpretation and links to its quote, highlighted on the page.
- On 54 evaluation questions: **46/47 answers correct, 6/7 unanswerable questions correctly refused, and 100% of cited quotes verified**.

FITFLOW AI – Product Prototype for Fitness Creators 2026
Live Demo Figma

- Defined the product and its scope, cutting v1's storefront builder to focus on one follow-up loop: a ranked *Today* queue, sequences that pause on reply, and AI drafts that explain their reasoning.
- Built nine working screens with a light and dark design system whose colour tokens are mirrored as Figma variables, with GSAP motion design.

Creators Store – Storefront for Creators in Every Niche 2026
Live Site

- Designed and built a live store, UPI checkout, and instant delivery in one bio link, where buyers pay into the creator's own Razorpay account for 0% commission (**Next.js, PostgreSQL, Drizzle, Razorpay API**).
- Fulfilled orders only after server-side payment verification, with reconciliation for abandoned tabs and **33 automated tests** covering payments, refunds, and webhooks.

Brand Concepts & Creative Technology – Solune & Afterdark, COMET 2.0 2026
Solune COMET 2.0

- Solune & Afterdark: a coffee brand told as an interactive publication, with a raw **WebGL2** liquid sculpture of about 120,000 particles and product shots path-traced in the browser; cut total blocking time from 5,435 ms to 537 ms.
- COMET 2.0: a Mumbai sneaker concept carried from three editions to poster-box packaging, a campaign, and a 10-chapter scroll-driven launch site.

Portfolio – anuj1102001.github.io October 2026
Website

- Designed a Figma design system and built the site in **Next.js and GSAP**: Glass and Pixel display modes, case studies where every claim opens its evidence, and an interactive career timeline. Scores 98 performance and 100 accessibility in Lighthouse on desktop.

EDUCATION & TRAINING

Presidency University, Bengaluru August 2020 – June 2024
B.Tech – Computer Science and Engineering (AI & ML)

QSpiders, Bengaluru October 2024 – May 2025
Python Full Stack Development Bootcamp – 8 Months

PUBLICATIONS

Exploring the Evolution of GenAI in Music Composition May – June 2024
IJFMR, Volume 6, Issue 3

Medicine Strip Recognition using Deep Learning January 2024
IJCRT, Volume 12, Issue 1